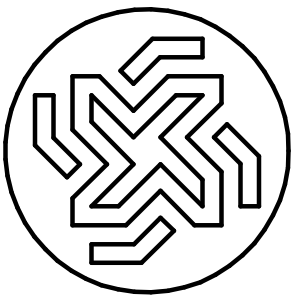NOVALAB